



GARDENIA WEDDINGS

MENTORSHIP PROGRAM

WWW.GARDENIAWED.COM

HELLO ASPIRING PLANNERS!

I'm Krystal



I am the owner and Senior Wedding Planner at Gardenia Weddings!

I know firsthand how difficult it can be to break into the wedding industry. Very few wedding companies, let alone planning companies, are ever hiring. And the ones that are, require experience. I'm here to help get your foot in the door!

I use over a decade of experience to help aspiring planners gain insight into the wedding industry and obtain knowledge and experience to help you stand out to potential employers.

This mentoring program is individual based, meaning all your sessions with me are one-on-one so that you feel comfortable asking questions and are able to get personalized guidance.

What You'll Learn

1 Different Roles

I You'll learn the differences between and responsibilities of a wedding coordinator and planner. Even understand the role of a wedding assistant and venue coordinator.

2 Venues + Vendors

2 You'll learn what factors to consider and red flags to look out for when searching for and booking wedding venues and various wedding vendors.

3 Wedding Day Timeline

3 You'll learn how to read a wedding timeline, and the basics of how to put one together using timing estimations for each wedding day activity.





4 **Wedding Rehearsals**
You'll learn what a wedding rehearsal is, when and where they happen, who runs them, who should be there, and what should be covered during them.

5 **Planning Meetings**
You'll have the opportunity to shadow up to four wedding planning meetings with real clients to gain insight into the preparation leading up to the wedding day.



6 **Networking + Experience**
You'll learn where and how to network with wedding professionals and what types of jobs to apply for to gain the experience necessary to land a position with a planner.

7 **Wedding Day Experience**
You'll have the opportunity to shadow up to two of our wedding days, gaining coveted wedding day experience working with real clients and real vendors.



Your Questions, Answered

How long does the program last?

There are 6 sessions which are typically scheduled weekly, making the program approximately 6 weeks long. Additional time may be added if necessary to fulfill meeting or wedding day shadowing.

Is this the same as an internship?

Not necessarily because there is a program fee. You also are not given assignments or tasks like in a typical internship. If you are seeking college credit, please check with your school to see if the layout of this program would qualify.

Where does the program take place?

The entire mentoring program is conducted virtually, therefore anyone from any state can join. The only exception would be wedding day shadowing opportunities. If we do not have a wedding scheduled in your local area, you are still able to sign up for the mentoring program without participating in wedding day shadowing.

How much is the program fee?

The mentoring program is \$399 and can be paid in 4 installments throughout the course of the program.

Where do I sign up?

Schedule an intro call [here](#) to get acquainted with your mentor, ask any preliminary questions, and officially move forward with signing up.